



Cool Milk

Q Why is it good for children to drink milk?

Milk is a vital component in a child's diet. It's a natural source of essential nutrients for growth and development, providing high quality:

- Protein for tissue repair, growth and immune function
- Calcium to build strong bones and teeth
- Vitamin D to help the body absorb calcium
- Vitamin A for vision and healthy skin.

The healthy fats in milk help children stay energised, making milk a wholesome power house of natural goodness!

Q What is the government funded free milk scheme?

The Nursery Milk Scheme consisting of free milk for children under 5 is available to all settings based in England and Wales. Scottish settings should contact their local authority for more information on the Scottish Milk and Healthy Snack Scheme.

A free 189ml (third of a pint) portion of milk is available to all children based in England and Wales under the age of 5 who attend a registered childcare setting for two hours or more per day. This is funded by the Department of Health & Social Care.

Ask the experts...

Mike Ferrand is the Managing Director of Cool Milk. Promoting the importance of nursery and school milk for boosting educational outcomes and providing essential nutrients is "both a passion and vocation".



Mike Ferrand



Q Can people go directly to their local authorities, or should they leave everything to Cool Milk themselves?

Settings based in England and Wales have the option to access free milk for under 5s via the government's Nursery Milk Scheme. Cool Milk supports you fully by managing the scheme on your behalf. From completing your registration, supporting with claims and administration, purchasing the milk, through to sourcing a local dairy - we handle everything from order to delivery. By Cool Milk paying your local supplier, our nurseries are never left out of pocket when awaiting reimbursement from the government scheme.

Q For children who don't drink dairy, what's the alternative?

Unfortunately, Government funding isn't currently available for non-dairy alternatives under the Nursery Milk Scheme. However, Cool Milk can assist with creating a chargeable private account with your local milk supplier where you can order non-dairy alternatives separately.

Q How do I claim this funding?

Simply register, order and let your children enjoy their free milk, whilst you enjoy a hassle-free milk scheme at no cost to your setting. Once per month you simply verify how many children you wish to claim for and Cool Milk do the rest.

Cool Milk makes this easy by assisting with time consuming administration. We pride ourselves on choosing a local supplier without compromising quality or reliability. Meeting your needs whilst supporting local business, with sustainability at the heart of our scheme.

Q Why Should I use Cool Milk?

We place orders for milk with the closest suppliers and pay them directly, handling all supplier logistics. We also make direct payment to suppliers so that nurseries are not left out of pocket when awaiting payment from the government scheme.

We know environmental, social and governance (ESG) and corporate social responsibility (CSR) is also important for the sector and it's important to us too. Cool Milk is a network partnership and supports the local community by pairing settings with independent suppliers as local as possible, supporting not only the local community but also the local dairy industry across England and Wales.

Q Who is Cool Milk?

Family owned and founded by the son of a dairy farmer, Cool Milk's vision is to ensure all eligible children have easy access to the free milk scheme. Our mission is to provide this milk by supporting local independent farmers/dairies/suppliers.

We have been in operation for 26+ years with a partnership network of 400+ local independent suppliers and work alongside 200+ local authorities.

Cool Milk exclusively serves the education sector, so our knowledge and expertise are comprehensive on key issues. We often assist our settings with charitable events, working alongside key organisations such as the NSPCC and local authority oral health teams.

Visit www.coolmilk.com/early-years and submit a sign-up request or call us on **0800 056 2146** to join the Cool Milk family.